

Diploma Policy (Policies for Admitting Graduation or Conferring Degrees)

Through 4 years of lectures and seminars, the Faculty of Business Administration will enable graduates to develop knowledge and skills which are necessary for active participation in companies or organizations, with the aim of fostering helpful human resources for society. The instructors responsible for lectures, seminars or graduation theses will strictly assess the students' capabilities which must be demonstrated before graduation, by using tests, reports or theses, and granting credits. Conferring academic degrees will be finally and comprehensively determined by the Faculty Council in each graduation year.

The students of the Faculty of Business Administration should demonstrate the following abilities by the time of their graduation:

Knowledge/Understanding

- Have and utilize expertise in business administration, information, accounting or commerce which society requires
- Ability to understand and explain relationships among companies, organizations and society
- Ability to understand and explain divisions in companies or organizations as well as their activities

Rational Ability

- Ability to think logically about events in society including companies or organizations

General use

- Ability to effectively use IT skills or analysis methods to solve problems in companies or organizations
- Ability to define problems and adequately solve them by collecting and analyzing the information necessary for solution
- Ability to state their personal opinion to others and understand others' opinions by using language or IT skills

Interest/Concern

- Have interests and concerns about business administration, management and operation of companies or organizations
- Have interests and concerns about companies or organizations overseas

Attitude/Intention

- Have cross-cultural understanding about history, society and politics based on their broad education and expertise
- Ability to act practically to solve problems by using knowledge or skills about companies or organizations
- Ability to positively contribute to society through one's own vocation with fair ethics and sense of duty
- Ability to act in a self-controlled manner to master culture or knowledge throughout life

Curriculum Policy (Policies for Organizing Curriculum)

The Faculty of Business Administration teaches knowledge and skills concerning business administration, information, accounting, distribution, management education, or international business which are necessary for administration, management and operation of companies or organizations.

The Faculty has an academic supervisor-centered mentorship system throughout the 4 undergraduate years, organizing the "Business Administration Faculty Basic Seminar" in the first year and 6 courses of "Business Administration", "Information", "Accounting", "Distribution", "Management Education" and "International Business" beginning in the second year. Each course arranges its own curriculum which includes core subjects, relevant subjects, peripheral subjects and free elective subjects. By graduation, the Faculty will require students to select and

complete special courses in addition to subjects studied in common (including career education courses), language culture courses and health courses, with the aim of enabling students to acquire broad cultural knowledge, expertise, skills and the ability to communicate, and express their thoughts along with a social sense of duty.

Basic Grounded Ability, Learning Achievement and Curriculum Policy ~ Aims of the Faculty of Business Administration of Matsuyama University

Basic Grounded Ability	Learning Achievement	Curriculum Policy (Policies for Organizing Curriculum)
Knowledge/Understanding	Have and utilize expertise of business administration, information, accounting or commerce which society requires	Lectures or Seminars in the areas of Business Administration, Accounting, Information, Commerce, Management Education, and International Business
	Ability to understand and explain relationships among companies, organizations and the society	Business Administration Summary, Bookkeeping Principle, Business Administration Faculty Basic Seminar, Seminar #1, Seminar #2, Seminar #3, and graduation thesis, as examples
	Ability to understand and explain divisions in companies or organizations in addition to their activities	Industry Study and Career Planning, Regional Industry Theory, Bank Theory Lectures or Seminars in the areas of Business Administration, Accounting, Information, Commerce, Management Education, and International Business (excluding the above)
Thinking Ability	Ability to think logically about events in society including companies or organizations	This should be cultivated through the activities in “seminars” and the creation of a “graduation thesis”, based on the knowledge acquired during 4 years of lectures in the areas of Business Administration, Accounting, Information, Commerce, Management Education, and International Business.

Basic Grounded Ability	Learning Achievement	Curriculum Policy (Policies for Organizing Curriculum)
General use	Ability to effectively use IT skills or analysis methods to solve problems of companies or organizations	IT Skills, Computer Basics, Computer Introduction, Management Basic Statistics, Management Engineering Summary, Management Information System Theory, Management Data Analysis, Management Science, Quality System Theory, Information Process Theory (Basic), Information Process Theory (Applied), Managerial Finance Theory, Commercial Accounting Theory, Cost Accounting Theory, Tax Accounting Theory, Accounting Information Analysis Theory, Managerial Accounting Theory, Fund Accounting Theory, Financial Accounting Theory, International Accounting Theory, Industrial Accounting Theory, and Auditing Theory Lectures or Seminars in the areas of Business Administration, Accounting, Information, Commerce, Management Education, International Business (excluding the above)
	Being able to define problems and adequately solve them by collecting and analyzing information necessary for solution	IT Skills, Computer Basics, Computer Introduction, Management Basic Statistics, Management Engineering Summary, Management Information System Theory, Management Data Analysis, Management Science, Quality System Theory, Information Process Theory (Basic), Information Process Theory (Applied), Managerial Finance Theory, Commercial Accounting Theory, Cost Accounting Theory, Tax Accounting Theory, Accounting Information Analysis Theory, Managerial Accounting Theory, Fund Accounting Theory, Financial Accounting Theory, International Accounting Theory, Industrial Accounting Theory, Auditing Theory, Industrial Psychology, and Counseling Theory Lectures or Seminars in the areas of Business Administration, Accounting, Information, Commerce, Management Education, and International Business (excluding the above),
	Being able to express personal opinions and understand others' opinions by using language or IT skills	Foreign Language, Internship Application I and II, Internship Training A and B, International Communication Skills, International Business Communication, Practical English, seminar, graduation thesis, and the like
Interest/Concern	Have interests and concerns about business administration, management and operation of companies or organizations	Bookkeeping Principles, Business Administration Summary, Business Theory, Management Theory, Management Strategy Theory, Management Organization Theory, Human Resources Management Theory, Marketing Theory, International Management Theory, for example
	Have interests and concerns about companies or organizations overseas	International Management Theory, International Accounting Theory, International Marketing Theory, Trading Theory, General Management History, Commercial history, and the like
Attitude/Intention	Have cross-cultural understanding about history, society and politics based on broad education and expertise	Common education subjects (Cultural and Social Science, Natural Science), language culture subjects (Language Culture Basic Subject, Language Culture Advanced Subject, Language Culture Seminar), health culture subjects (Healthy Life, Sports Science, Health Culture Seminar), and the like
	Ability to act practically to solve problems by using knowledge or skills about companies or organizations	IT Skills, Computer Basics, Computer Introduction, Management Basic Statistics, Management Engineering Summary, Management Information System Theory, Management Data Analysis, Management Science, Quality System Theory, Information Process Theory (Basic), Information Process Theory (Applied), Managerial Finance Theory, Commercial Accounting Theory, Cost Accounting Theory, Tax Accounting Theory, Accounting Information Analysis Theory, Managerial Accounting Theory, Fund Accounting Theory, Financial Accounting Theory, International Accounting Theory, Industrial Accounting Theory, and Auditing Theory Lectures or Seminars on the areas of Business Administration, Accounting, Information, Commerce, Management Education, International Business (excluding the above)
	Ability to positively contribute to the society through one's own vocation with fair ethics and a sense of duty	Information Society and Ethics Theory, Career Management Theory I and II, Career Formation Theory, Career Formation Practice Theory, Internship Application I and II, Internship Training A and B, Industry Study and Career Planning, and the like
	Ability to act in a self-controlled manner to master culture or knowledge throughout life	Career Management Theory I and II, Career Formation Theory, Career Formation Practice Theory, Internship Application I and II, Internship Training A and B, Lifelong Learning Theory, Life Course Theory, and the like

Admission Policy (Policies for Admitting Entrance)

Through education based on the spirit of our foundation's "San Jitsu (Three Substantive) Principles", the Faculty enables the students to cultivate "advanced culture and expertise", with the aim of fostering socially-important human resources who possess the "ability to define problems", "ability to solve problems" and "ability to communicate". The Faculty of Business Administration, in order to conduct education and training, recruits the following applicants:

- Those who have mastered the basic academic abilities which the Faculty requires (the level of high school graduate)
- Those who have strong interests in the activities of companies or organizations and have the will to learn about them professionally
- Those who aim to play an active role domestically or overseas, by learning culture, expertise or skills in the Faculty of Business Administration
- Those who have a social sense of duty with which they are willing to contribute to society through their jobs as well-educated professionals
- Those who have broad social views and are willing to take leadership positions in society in the future
- Those who are willing to cultivate dynamism, cooperation and leadership by themselves through various activities, not through study alone
- Those who are curious and able to meet any challenge